

Fig. 5

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122	TEXT DESECRIPTION NULL NULL WIRLESS HEADPHONES SKIS AND SKIBOOTS
	URL ABC XYZ DEF NULL
	PRICE 199.99 149.99 29.99 NULL
	PCID 23 18 NULL NULL
120	MERCH MODEL SKU SKU NULL NULL
	PROD ID 13 25 NULL NULL
	MAN ID 03 12 NULL NULL
	MERCH ID 01 09 98 99

Fig. 6

,	130	i	Fig. 7	
CATEGORY	DVD PLAYERS	CD PLAYERS	AUDIO PERIPHERALS	NULL BUY
PRICE	199.99	149.99	149.99	NULL
DESCRIPTION	ITEM NAME # 1 ITEM DESCRIPTION WWW.ABC.COM.PROD	ITEM NAME # 2 ITEM DESCRIPTION WWW.XYZ.COM.PROD	WIRELESS HEADPHONES ITEM DESCRIPTION WWW.XYZ.COM.PROD	SKIS AND SKIBOOTS
ITEM	IMAGE OF ITEM # 1	IMAGE OF ITEM # 2	132	NULL

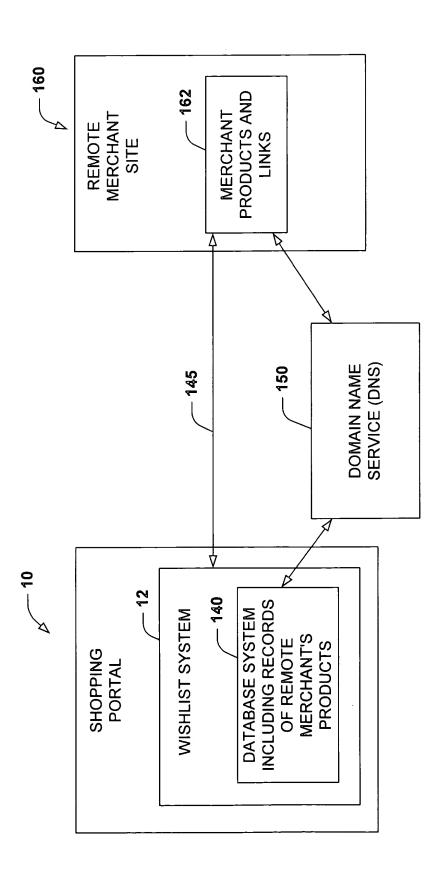


Fig. ®

